



# FISH Philosophy



The **FiSH!** Philosophy is a set of simple, practical tools to help students and staff, build stronger relationships and face challenges more effectively. It was developed by a man studying what made the Pike Place Fish Market extraordinary and "World Famous". It is used in many businesses and environments around the world.

## \*There are 4 principles:

1. **Be There** is being present for people. It's a powerful message of respect for each other by doing the simple action of listening.
2. **Play** is our way of being creative, enthusiastic and having fun while we are learning.
3. **Make Their Day** is finding simple ways to serve or delight people in a meaningful, memorable way without needing to get something for it. Often times this is encouraged to be an anonymous act.
4. **Choose Your Attitude** means taking responsibility for how you respond to what life throws at you. Good day or bad day, you have the power to make the decision on how you react to it.